



WSMA Sponsorship Guide

What is the Washington Student Math Association?

Innovative solutions often start with a strong foundation in mathematics. WSMA is a student-run nonprofit organization that seeks to empower the next generation of problem solvers by promoting math education beyond standard school curricula. We work closely with local students, teachers and math clubs, enabling them to pursue an interest in mathematics by providing convenient access to opportunities, guidance, and resources.

What specifically does WSMA do? Here are just a few of our many services:

- We **unify** the local math community by creating and sustaining a statewide network of math students and educators.
- We **promote** mathematical discovery through our annual WSMA Math Fair, our science fair-esque event for elementary and middle schoolers.
- We **foster** a love of problem solving by reaching out to elementary school students and teaching them practical math skills at our Math Expos.
- We **guide** math clubs to success by creating a centralized database of pertinent resources, including past contest problems/solutions, event details, leadership advice, and other educational materials.

Sponsoring Math Fair

Math Fair is WSMA's biggest event of the year, with over **200 elementary and middle schoolers** registered to explore math or compete in projects. This science fair-styled event will be filled with math activities like math themed escapes rooms, geometric arts and crafts, math bingo, etc. and offers the perfect opportunity for sponsors to advertise their products to excited parents and students. Visit our [website](#) for more information on Math Fair.

Costing roughly \$3,000 to run, with low registration fees for competitors and no entrance fee for the community, Math Fair relies on sponsorships and donations to ensure that price is not a barrier to mathematics. To this end, we provide sponsors with a physical space to advertise their organization for contributions of **\$250** as a Silver Sponsor. Larger donations of **\$500+** and **\$1,000+** are also needed -- and to show our thanks for your support, you will receive extra visibility and recognition at the event as one of our Gold or Diamond Sponsors.

The sponsorship tiers below outline the specific benefits WSMA provides for the upcoming Math Fair to thank you for your support:

Bronze Sponsor (\$100-\$249)

- Link to your website + organization name on our sponsorship page for the next 12 months

Silver Sponsor (\$250-\$499)

- Link to your website + organization name + logo on our sponsorship page for the next 12 months
- Booth at the Math Fair

Gold Sponsor (\$500-\$1000)

- Link to your website + organization name + prominently featured logo on our sponsorship page for the next 12 months
- Acknowledgement* + banner* + booth at the Math Fair

Diamond Sponsor (\$1000+)

- Link to your website + organization name + prominently featured logo on our sponsorship page for the next 12 months
- Logo featured on our website footer for the next 12 months
- Acknowledgement* + banner* + booth at the Math Fair
- Speaking time at the Math Fair closing ceremony
- "Powered by [company name]" featured on Math Fair printouts (ex. tests, flyers, etc.)

If your organization's budget does not fit into these tiers, we are happy to discuss a custom alternative on a case-by-case basis.

*Acknowledgement at events includes verbal recognition and a slide with content of the sponsors' choosing

*Banners can be posters or some other visual that will be placed in a central location of our event.

Alternative Sponsorship Opportunities

WSMA is always looking for creative new ways to partner with the community. Other than financial contributions, here are some of the ways you can be part of our initiative:

Gifts In Kind:

Do you or your organization have any products or services that would contribute to our cause? We welcome anything from educational materials to software to tickets to the local math conference.

Direct Involvement:

Your time and knowledge are valuable resources that can have a huge impact on local math education. We are looking for **experienced judges**, volunteers and speakers for Math Fair and our other events.

Want to know more about sponsoring?

Contact contact@wastudentmath.org with any questions.